



2009 Price Reduction and Guarantee

PRICE REDUCTIONS

We have worked hard throughout 2008 to improve the efficiency of our production processes for many of our catalog items. As a result of these efforts, we are pleased to announce recent price reduction on hundreds of our catalog products, a trend that will continue in 2009.

Please visit our website at www.chromadex.com and register for access to our online catalog with the most up-to-date sizes and prices for ChromaDex™ products.

CHROMADEX™ PRICE GUARANTEE

ChromaDex™ is the leader in phytochemical reference standards and we GUARANTEE our prices will be lower than our competitors for comparable product grades and sizes. If you find a lower price for a ChromaDex™ product, we will beat that price by at least 10%.

NEW PRODUCT SIZES AND GRADES

ChromaDex™ has recently added hundreds of new sizes and grades for many of our products.

- ▶ New larger, economy sizes
- ▶ Smaller sizes for high cost items
- ▶ New product grades for most products

TECHNICAL SUPPORT

ChromaDex™ continues to provide our customers with unparalleled technical support including:

- ▶ The LATEST analytical methods
- ▶ Technical information about our products
- ▶ Botanical research

Contact your ChromaDex™ Technical Sales Representative today!

Call: +1-949-419-0288

Visit: www.chromadex.com